EXPERIENCE

WARNER BROS. DISCOVERY (HBO/MAX)

Graphics Specialist (October 2023 - Present)

- Promoted to Graphics Specialist while maintaining full responsibilities of Graphics Coordinator
- Oversees higher-tier campaigns compared to previous position, such as: The Last of Us S2, The Regime, Our Flag Means Death S2, Pretty Little Liars: Summer School
- Assists in managing team workflows while actively testing and implementing new processes to enhance efficiency

Graphics Coordinator (February 2022 - October 2023)

- Designs still and motion 2D and 3D graphics for HBO/Max marketing using After Effects and Cinema 4D
- Manages various deadlines and deliverables for multiple campaigns including: The Idol, And Just Like That S2, Harley Quinn S4, Titans S4, Gossip Girl S2, Doom Patrol S2
- Organizes, maintains, and archives assets from outside vendors onto internal servers
- Collaborates with project management to prioritize and execute graphics requests efficiently

FREELANCE (ASTOUND US)

Illustrator/Designer (January 2024 - Present)

- Conceptualizes and completes illustrations for various projects
- Collaborates with other illustrators doing copy artist work
- Communicates closely with clients to ensure meeting client's needs, responding quickly and efficiently to any feedback

BARNES & NOBLE

Bookseller (March 2021 - February 2022)

- Conducted book and social media trend research for targeted recommendations, improving sales
- Revamped greeting card section through own initiative and became the Greeting Card Ambassador

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN

Bachelor of Fine Arts degree in Illustration, minor in Art History (2016 – 2020)

- Utilized digital applications to develop and execute original concepts through narrative illustration
- Organized and completed projects concurrently, meeting deadlines efficiently

SKILLS

- Programs: Expert in After Effects, Photoshop, Procreate, Cinema 4D, Illustrator, Microsoft Office.
 Proficient in InDesign, Premiere Pro, Acrobat, Figma
- Social Media Management: Twitter (X), Instagram, TikTok, Facebook
- Collaboration Tools: Monday.com, Aspera on Cloud, Jira, SharePoint

• Language: Intermediate Korean